

## THE BUSINESS CASE FOR CORPORATE SOCIAL RESPONSIBILITY%0A

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In this review, the primary subject is the business case for corporate social responsibility (CSR). The business case refers to the underlying arguments or rationales supporting or documenting why the business community should accept and advance the CSR cause. The business case is concerned with the primary question: What do the business community and organizations get out of CSR? That is, how do they benefit tangibly from engaging in CSR policies, activities and practices? The

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A vast literature establishing a business case for corporate social responsibility (CSR) appears to find that usually they do. However, as argued herein, the business case literature has established only that firms usually benefit from responding to the demands of their primary stakeholders. The nature of the relationship between the interests of business and those of broader society

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The term corporate social responsibility is still widely used even though related concepts, such as sustainability, corporate citizenship, business ethics, stakeholder management, corporate responsibility, and corporate social performance, are vying to replace it. In different ways, these expressions refer to the ensemble of policies, practices, investments, and concrete results deployed and achieved by a business corporation in the pursuit of its stakeholders interests.

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[The Business Case for Corporate Social Responsibility:A Review of Concepts, Research and Practice](#) *ijmr*, 275-85, 106 Archie B. Carroll and Kareem M. Shabana1

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From a business perspective, researchers often argue that Corporate Social Responsibility (CSR) can improve the competitiveness of a company (see e.g., Burke & Logsdon 1996). In the long-term this implies a positive relationship between the CSR involvement of a company and its financial success suggesting that there is a business case for Corporate Social Responsibility. Although various (PDF) **The Business Case for Corporate Social Responsibility**

The purpose of this article is to provide a general summary of the key value propositions evident in the research on the business case for corporate social responsibility (CSR), described as four

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Definition of business case for corporate social responsibility This is a set of arguments detailing the potential benefits gained by firms if they invest in corporate social responsibility. Benefits include enhanced corporate image and increased staff loyalty.

**Making the business case for Corporate Social ...**

IPIECA has developed a set of tools to help make the business case for Corporate Social Responsibility (CSR), and improve internal company due diligence processes for social performance.

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In this article, I argue that the voluminous literature supporting firms ability to profit from corporate social responsibility (CSR) the business case for CSR has had the perverse effect of limiting firms efforts to resolve critical issues facing society.

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The business case for corporate social responsibility: A company-level measurement approach for CSR Marnela Weber Centre for Sustainability Management (CSM)

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Abstract. In this review, the primary subject is the business case for corporate social responsibility (CSR). The business case refers to the underlying arguments or rationales supporting or documenting why the business community should accept and advance the CSR cause .

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**The Moral vs the Business Case for Corporate Social ...**

The Moral Argument against the Business Case for Corporate Social Responsibility: A Call for a New Moral and Spiritual Approach Professor Errol P. Mendes, University of Ottawa